

FOOTBALLITALIANO.ORG – PRIVACY STATEMENT

1.1 General Information

Footballitaliano.org takes your privacy seriously. We gather certain types of information about our users and we want to help you understand the terms related to the collection and use of the information, which we collect. This Privacy Policy discloses the types of information we gather, how we use it, and what choices you have regarding the collection of such information.

BY USING OR ACCESSING Footballitaliano.org WEBSITE OR DOWNLOADING AND USING THE SERVICE, YOU AGREE TO THE COLLECTION AND USE OF YOUR PERSONAL INFORMATION (AS HEREUNDER DESCRIBED), ALL IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET HEREUNDER. Footballitaliano.org MAY AMEND THIS POLICY FROM TIME TO TIME.

1.2 Footballitaliano.org Privacy Statement

Footballitaliano.org will use any personal information collected from the website in accordance with all laws and regulations relating to the protection of personal data including the Data Protection Act 1998 (the "Data Protection Act"). Further details on the Data Protection Act can be found on the Information Commissioner's website (www.informationcommissioner.gov.uk)

1.3 What information do we collect and why?

The information collected on the website includes:

1.3.1 Users' Internet Protocol (IP) addresses, which is automatically logged by our web server. IP addresses are used to observe users' interest in this website (number of visits, etc).

1.3.2 Cookies are very small text files saved to your computer used to track user navigation around a website. Session cookies are also used to store information on which content, including advertisements, have been seen by a user. Some areas of the Footballitaliano.org website also use persistent cookies which are permanently stored on the users' computer. Footballitaliano.org will use such cookies to identify unique users to our website. They are not cross-referenced with any other information such that an individual person could be identified except for circumstances where a user is purchasing content from the website, where cookies identify the purchaser when a digital rights management licence ("DRM") is required by their Media Player.

We currently contract with several online partners to help manage and optimize our internet business and communications. We use the services of a marketing company to help us measure the effectiveness of our advertising and how visitors use our site. To do this, we use Web beacons and cookies provided by our marketing company on this site. The type of information we collect includes content viewed, pages, site sections and videos. By supplementing our records, this information helps us learn things like what pages are most attractive to our visitors, which of our products most interest our customers, and what kinds of offers our customers like to see. Although our marketing company logs the information coming from our site on our behalf, we control how that data may and may not be used. If

you do not want to help us learn how to improve our site, products, offers and marketing strategy, you can write an email to info@footballitaliano.org

Footballitaliano.org may use a third party to deal with advertisements on our website. The advertisers may use cookies to track the number of users responding to the campaign. Footballitaliano.org does not have access to or control of cookies placed by third parties.

Disabling/Enabling Cookies - users have the ability to accept or disable cookies by modifying the settings in their browser. Disabling cookies however may mean that some functionality may be affected. For further directions on how to disable cookies please click here: www.allaboutcookies.org/manage-cookies/stop-cookies-installed.html

1.3.3 E-mail addresses, contact details and/or other details which users voluntarily provide in order to:

- (a) provide goods and services to you;
- (b) basic profiling purposes (whether undertaken by Footballitaliano.org or by third parties on Footballitaliano.org's behalf);
- (c) let you know about other goods and services in which you may be interested;
- (d) inform you about changes and improvements to the website;
- (e) register for competitions and other premium content;
- (f) participate in discussion forums; and
- (g) provide content to Footballitaliano.org or register to become a member part or all of the Footballitaliano.org website.

There are opportunities on the website to receive e-mail communications alerting you to news and offers. You may choose not to receive these.

Footballitaliano.org will not disclose voluntarily provided details to third parties or use the information in any other way without your prior consent. On all pages where personal data is collected, specific details on the use of this information will be provided.

1.4 Modification and Deletion of Personally Identifiable Information (Opt-Out)

You have the right to access your information held by Footballitaliano.org and, where necessary, to have it amended. You can also request not to receive marketing information from Footballitaliano.org. For more details, please email privacy@footballitaliano.org

1.5 Chatroom, Forums, Profiles and User Generated Content

Users are reminded that chat rooms, forums and areas of the website that allow you to submit content or set up a profile on the website are for public viewing and discussion. Any personal information supplied by users here is widely accessible. Footballitaliano.org is not responsible for the content posted by users of these services.

1.6 Third Parties' Practices

This Privacy Policy does not cover the information practices exercised by other providers of products or services, advertisers or other web sites, or companies/people that Footballitaliano.org does not own or control, or does not employ or manage.

1.7 Changes to our privacy statement

This privacy statement may change at any time, so you may wish to check it each time you visit our website or on a frequent basis.

1.8 Users 16 and under

If you are aged 18 or under, please get your parent/guardian's permission before you provide personal information to the website. Users without this consent are not allowed to provide us with personal information.